

SSL Summit 2010/2011 Series
A Solid State Lighting Design conference series
 NY/NJ, September 2010
 Los Angeles Area, January 2011
 (see website for specific dates)

**Solid State
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ADVANCE REGISTRATION AND GOLD SPONSORSHIP PRICING
 (All prices in US dollars – individual event pricing included for reference)

ADVANCE REGISTRATION

Advance registration, per person	\$1295
Additional company attendees	\$1095
Qualified solutions companies and ESCOs	\$ 795
Qualified lighting, facility and sustainability decision-makers	\$ 295
Additional decision-maker company attendees	\$ 250

ADVANCE SPONSORSHIPS - All include evening showcase exhibit space. Diamond and Platinum Series sponsors receive a 5-month logo insertion in Solid State Lighting Design, the most widely read online news publication dedicated to LED lighting in the built environment. Individual event premier sponsorships include 3-month positions.

Single Event Full Series

Diamond Badge (Logo on every badge/holder plus 3 registrations):	\$7,390	\$13,300
Diamond Showcase Reception (includes 3 registrations):	\$6,990	\$12,550
Diamond Registration Banner (includes 3 registrations):	\$6,790	\$12,250
Diamond Lunch - 2 available (includes 3 registrations)	\$5,890	\$10,600
Platinum Networking Breaks		
- 3 available (includes 2 registrations):	\$4,290	\$8,000
Platinum Welcome AM Coffee		
- 2 available (includes 2 registrations):	\$3,990	\$7,400
Gold Sponsor – no limit (incl 2 registrations):	\$2,990	\$5,800

Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed the rate they signed up for.

Sponsorships and advertising are non-refundable.

Prompt payment arrangements assure your priority and selection.

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GOLD SPONSORSHIP COMMITMENT FORM

The SSL Design Summit is offering a specially priced Gold Sponsorship package to help support added exposure at minimal additional cost. As a Gold Sponsor, you will receive the following benefits:

- Two full conference tickets, including full registrations lunches, reception, and proceedings, for you, your customers or representatives (approx \$4800 series value).
- Solid State Lighting Design will provide name/link or linked logos in the “gold sponsors” section of our conference site. Logos will link to your company web page.
- Literature position on the Gold Sponsor literature table in the foyer/reception area

Specific benefits of the Gold sponsorship level are summarized below:

Gold Sponsor
<i>Note: This advance rate is time limited</i>
Logo on Gold Sponsor section of web site
Website logo linked to your company website
2 conference tickets covering all events and sessions
Showcase table position (based on qualification approval)
Single page promo on Gold Sponsor literature table

Please sign us up as a:

Full series Gold Sponsor for the special advance rate of \$5750

Single event Gold Sponsor for the special advance rate of \$2990

Agreed to by:

Signature, Name and Company Name

Date

Please note:

There will not be a full-time exhibition. Plan for a simple showcase setup at some point during the first afternoon. Sponsorships are subject to qualification by the SSL Design Summit Organizing Committee.

When you sign up as a Gold Sponsor, we will need a copy of the signed agreement and an electronic copy of your logo.

Payment arrangements will be credit card, wire transfer or USA bank check.

Since the benefits of sponsorship exposure start immediately, all sponsorships are non-refundable.

For special circumstances, we may be able to substitute Solid State Lighting Design website services (listings, etc) as a partial reimbursement.

Rates subject to change without notice. If rates increase, those who have already purchased a package will be guaranteed the rate in effect at the time of their registration commitment.