

SSL Summit 2010
Los Angeles/Long Beach
A Solid State Lighting Design event

January 2010

**Solid State
Lighting Design**
a Veriphos Communications LLC Publication
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ADVANCE REGISTRATION AND SPONSORSHIP PRICING

ADVANCE REGISTRATION

Advance registration, per person	\$1295
Additional company attendees	\$1095
Qualified lighting, facility and sustainability decision-makers, including most IES and IALD Members	\$ 395
Additional decision-maker company attendees	\$ 350

ADVANCE SPONSORSHIPS -- All include showcase display. *Diamond and Platinum sponsorships include 3-month logo insertion in Solid State Lighting Design, the most widely read online publication dedicated to news on LED lighting in the built environment*

Diamond Badge (Logo on every badge holder plus 3 registrations):	\$7,390
Diamond Showcase Reception (includes 3 registrations):	\$6,990
Diamond Registration Banner (includes 3 registrations):	\$6,790
Diamond Lunch - 2 available (includes 3 registrations)	\$5,890
Platinum Networking Breaks - 3 available (includes 2 registrations):	\$4,290
Platinum Welcome AM Coffee - 2 available (includes 2 registrations):	\$3,990
Gold Sponsor – no limit (includes 2 registrations and showcase):	\$2,990

APPROXIMATE CONFERENCE SCHEDULE

Day 1	8AM	Registration and welcome coffee
(Focus on information of key interest to lighting decision makers)	9AM	Conference day 1 with lunch
	5PM	Evening showcase and reception
Day 2	9AM	Conference day 2 with lunch
(Continuation on topics of interest to luminaire manufacturers)	4PM	Conference conclusion

Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed the rate they signed up for.

Sponsorships and advertising are non-refundable.

Prompt payment arrangements assure your priority and selection.

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GOLD SPONSORSHIP COMMITMENT FORM

The SSL Design Summit is offering a specially priced Gold Sponsorship package to help support added exposure at minimal additional cost. As a Gold Sponsor, you will receive the following benefits:

- Two full conference tickets, including full registrations lunches, reception, and proceedings, for you, your customers or representatives (a \$2390 value)
- Showcase table position for the evening reception showcase (a \$600 value)
- Solid State Lighting Design will provide name/link or linked logos in the “gold sponsors” section of our conference site. Logos will link to your company web page (substantial value-add included as a standard part of the Gold package)
- A one-page literature insert in the Gold Sponsor section of the conference proceedings (still more value-add included)
- Gold sponsorships do not include the 3-month logo/banner insertion in Solid State Lighting Design News, the most widely read online news source dedicated to LED solutions in general lighting applications

Specific benefits of the Gold sponsorship level are summarized below:

Gold Sponsor	\$2990
<i>Note: This advance rate is time limited</i>	
Logo on Gold Sponsor section of web site	
Website logo linked to your company website	
2 conference tickets covering all events and sessions	
Showcase table position	
Single page insert in Gold Sponsor section of the proceedings	

___ **Please sign us up as a Gold Sponsor for the special advance rate of \$2990**

Agreed to by:

Signature, Name and Company Name

Date

Please note:

There will not be a full-time exhibition. Plan for a simple showcase setup at some point during the first afternoon. Sponsorships are subject to qualification by the SSL Design Summit vetting process.

When you sign up as a Gold Sponsor, we will need a copy of the signed agreement and an electronic copy of your logo. Payment arrangements will be credit card, wire transfer or USA bank check.

Since the benefits of sponsorship exposure start immediately, all sponsorships are non-refundable. For special circumstances, we may be able to substitute Solid State Lighting Design website services (listings, etc) as a partial reimbursement.

Rates subject to change without notice. If rates increase, those who have already purchased a package will be guaranteed the rate in effect at the time of their registration commitment.